

The Rose Music Center at the Heights

Profit & Loss

January through December 2016

	Jan - Dec 16
Income	
D-10 · TICKET REVENUE	3,854,676.78
D-20 · SPONSORSHIP REVENUE	
4200000 · Sponsorship Revenue	327,050.00
Total D-20 · SPONSORSHIP REVENUE	327,050.00
D-25 · OTHER OPERATING REVENUE	
4300010 · Concessions Revenue	876,282.77
4300015 · Merchandise Sales	415,721.05
4300016 · Merchandise Sales Contra	-331,021.79
4300020 · Parking Revenue	271,922.00
Total D-25 · OTHER OPERATING REVENUE	1,232,904.03
D-26 · MISCELLANEOUS REVENUE	
4400000 · Miscellaneous Income	4,858.28
4400010 · Interest Income	2,144.37
Total D-26 · MISCELLANEOUS REVENUE	7,002.65
Total Income	5,421,633.46
Gross Profit	5,421,633.46
Expense	
E-10 · TALENT EXPENSES	2,675,390.29
E-15 · PRODUCTION EXPENSES	
5000200 · Catering	139,073.03
5000201 · Equipment Rental	23,654.22
5000202 · Light & Sound Equipment	250,436.96
5000203 · Video Expenses	52,500.00
5000204 · Communications Expense	9,765.00
5000205 · Special Effects Expense	603.16
5000207 · Travel & Lodging	9,377.46
5000209 · Event Backline	11,945.00
5000210 · Towel Expense	2,448.88
5000250 · Stagehand Labor	141,523.57
5000252 · Runner/Prod Asst Labor	6,384.83
5000255 · Event Production Payroll Taxes	632.93
5000256 · Event Production Emp Benefits	46,063.20
Total E-15 · PRODUCTION EXPENSES	694,408.24
E-20 · EVENT OPERATIONS	
5000300 · Event Staff Wages	75,925.84
5000301 · Event Box Office Wages	10,057.23
5000302 · Event Concession Wages	95,613.00
5000303 · Event Maintenance Wages	38,039.64
5000304 · Event Club Wages	10,811.70
5000306 · Event Parking Wages	13,961.99
5000310 · Event Payroll Taxes	17,506.50
5000320 · Event Contract Labor	30,000.00
5000321 · Event First Aid	5,856.45
5000322 · Event Police	18,404.84
5000329 · Event Supplies - PSS	2,856.97
5000330 · Event Supplies	3,220.09
5000331 · Event Music Royalties	20,479.88
5000332 · Event Maintenance & Repairs	4,556.97
5000334 · Event Concession Supplies	240,989.42
5000339 · Event Uniform Expenses	10,368.83
5000399 · Event Miscellaneous Expenses	3,952.47
Total E-20 · EVENT OPERATIONS	602,601.82
E-30 · ADVERTISING EXPENSE	
5000500 · Print Advertising	34,278.13

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5000501 · Radio Advertising	158,607.51
5000502 · Television Advertising	86,654.22
5000503 · Web/Social Media Advertising	59,043.80
5000504 · Billboard Advertising	38,322.68
5000505 · National/Artist Advertising	1,750.00
5000520 · Advertising Production	41,246.00
5000521 · Advertising Agency/PR Firm	15,500.00
5000630 · Nonevent Promotions	7,201.83
Total E-30 · ADVERTISING EXPENSE	442,604.17
E-35 · ADMINISTRATIVE EXPENSES	
E35-10 · ADMINISTRATIVE WAGES	
5000600 · Admin Wages	16,215.50
5000601 · Admin Sales Commissions	17,159.77
5000602 · Admin Nonevent Box Office Wages	17,359.72
5000604 · Admin Nonevent Maintenance Wage	9,769.37
5000605 · Admin Opening/Closing Wages	9,738.65
5000606 · Admin Nonevent Concessions Wage	22,367.66
5000607 · Admin Nonevent PSS Wages	446.76
5000620 · Admin Payroll Tax Expense	5,863.71
5000621 · Admin Employee Benefits	1,955.34
Total E35-10 · ADMINISTRATIVE WAGES	100,876.48
E35-20 · ADMINISTRATIVE EXPENSES	
5000700 · Admin Maintenance & Repairs	15,577.20
5000701 · Admin Office Supplies	1,269.74
5000702 · Admin Payroll Processing Fees	3,637.82
5000703 · Admin Permits & Licensing	6,010.66
5000704 · Admin Postage & Shipping	772.74
5000705 · Admin Printing	3,768.76
5000706 · Admin Travel & Auto	2,311.22
5000707 · Admin Box Office Expenses	460.14
5000708 · Admin Meals & Entertainment	198.95
5000709 · Admin Bank & Credit Card Fees	41,255.60
5000713 · Admin Equipment Rental	3,734.54
5000714 · Admin Maintenance Supplies	14,124.74
5000715 · Admin Equipment Repair	549.42
5000716 · Admin Insurance Expense	24,426.01
5000719 · Admin Contract Services	14,427.48
5000721 · Admin Accounting Services	65,000.00
5000799 · Admin Miscellaneous Expense	4,652.83
Total E35-20 · ADMINISTRATIVE EXPENSES	202,177.85
Total E-35 · ADMINISTRATIVE EXPENSES	303,054.33
E-40 · OCCUPANCY EXPENSES	
5000800 · Electricity Expense	44,889.77
5000803 · Telephone & Cellular	9,415.56
5000804 · Internet/Cable/Fiber Service	1,559.34
5000805 · Security Expense	17,611.35
5000806 · Landscaping Expense	18,832.14
5000807 · Signage Expense	58.20
5000808 · Building Repair & Maintenance	9,603.55
Total E-40 · OCCUPANCY EXPENSES	101,969.91
E-45 · SPONSORSHIP EXPENSES	
5000900 · Sponsorship Expenses	1,480.00
Total E-45 · SPONSORSHIP EXPENSES	1,480.00
Total Expense	4,821,508.76
Net Income	600,124.70