

The Rose Music Center at the Heights

Profit & Loss

January through April 2016

	Jan - Apr 16
Income	
D-10 · TICKET REVENUE	1,740.00
D-20 · SPONSORSHIP REVENUE	212,500.00
D-26 · MISCELLANEOUS REVENUE	
4400000 · Miscellaneous Income	2,442.09
4400010 · Interest Income	528.20
Total D-26 · MISCELLANEOUS REVENUE	<hr/> 2,970.29
Total Income	217,210.29
Expense	
E-10 · TALENT EXPENSES	79,750.00
E-15 · PRODUCTION EXPENSES	
5000201 · Equipment Rental	2,012.06
5000210 · Towel Expense	66.15
5000252 · Runner/Prod Asst Labor	30.00
5000255 · Event Production Payroll Taxes	2.96
Total E-15 · PRODUCTION EXPENSES	<hr/> 2,111.17
E-20 · EVENT OPERATIONS	
5000301 · Event Box Office Wages	709.76
5000310 · Event Payroll Taxes	69.96
5000334 · Event Concession Supplies	<hr/> 1,026.00
Total E-20 · EVENT OPERATIONS	<hr/> 1,805.72
E-30 · ADVERTISING EXPENSE	
5000500 · Print Advertising	1,308.00
5000501 · Radio Advertising	31,763.25
5000502 · Television Advertising	12,575.75
5000503 · Web/Social Media Advertising	16,013.89
5000504 · Billboard Advertising	6,000.00
5000520 · Advertising Production	27,737.00
5000630 · Nonevent Promotions	<hr/> 6,954.50
Total E-30 · ADVERTISING EXPENSE	<hr/> 102,352.39
E-35 · ADMINISTRATIVE EXPENSES	
E35-10 · ADMINISTRATIVE WAGES	
5000600 · Admin Wages	490.00
5000602 · Admin Nonevent Box Office Wages	6,325.83
5000604 · Admin Nonevent Maintenance Wage	3,248.75
5000620 · Admin Payroll Tax Expense	<hr/> 992.03
Total E35-10 · ADMINISTRATIVE WAGES	<hr/> 11,056.61
E35-20 · ADMINISTRATIVE EXPENSES	
5000700 · Admin Maintenance & Repairs	383.00
5000701 · Admin Office Supplies	53.42
5000702 · Admin Payroll Processing Fees	657.50
5000703 · Admin Permits & Licensing	1,686.66
5000704 · Admin Postage & Shipping	90.37
5000706 · Admin Travel & Auto	90.75
5000707 · Admin Box Office Expenses	460.14
5000708 · Admin Meals & Entertainment	198.95
5000709 · Admin Bank & Credit Card Fees	7,699.94
5000714 · Admin Maintenance Supplies	2,248.64
5000715 · Admin Equipment Repair	549.42
5000719 · Admin Contract Services	7,883.75
5000721 · Admin Accounting Services	21,666.68
5000798 · Interest Expense	<hr/> 1,401.35
Total E35-20 · ADMINISTRATIVE EXPENSES	<hr/> 45,070.57
Total E-35 · ADMINISTRATIVE EXPENSES	56,127.18

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Accrual Basis

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E-40 · OCCUPANCY EXPENSES	
5000800 · Electricity Expense	7,699.51
5000803 · Telephone & Cellular	3,081.29
5000804 · Internet/Cable/Fiber Service	298.50
5000807 · Signage Expense	58.20
5000808 · Building Repair & Maintenance	6,942.85
 Total E-40 · OCCUPANCY EXPENSES	 18,080.35
 Total Expense	 260,226.81
 Net Income	 -43,016.52 *

* This does NOT include \$2,095,956.65 of deferred ticket revenue/income which will post as each show closes out