

The Rose Music Center at the Heights

Profit & Loss

January through June 2017

	Jan - Jun 17
Income	
D-10 · TICKET REVENUE	1,813,036.17
D-20 · SPONSORSHIP REVENUE	
4200000 · Sponsorship Revenue	331,300.00
Total D-20 · SPONSORSHIP REVENUE	331,300.00
D-25 · OTHER OPERATING REVENUE	
4300010 · Concessions Revenue	395,451.27
4300015 · Merchandise Sales	138,545.23
4300016 · Merchandise Sales Contra	-111,583.17
4300020 · Parking Revenue	113,967.00
4300026 · Hospitality/VIP Band Revenue	8,352.81
Total D-25 · OTHER OPERATING REVENUE	544,733.14
D-26 · MISCELLANEOUS REVENUE	
4400000 · Miscellaneous Income	328.68
4400010 · Interest Income	3,123.78
Total D-26 · MISCELLANEOUS REVENUE	3,452.46
Total Income	2,692,521.77
Gross Profit	2,692,521.77
Expense	
E-10 · TALENT EXPENSES	1,394,367.63
E-15 · PRODUCTION EXPENSES	
5000200 · Catering	45,045.64
5000201 · Equipment Rental	4,767.89
5000202 · Light & Sound Equipment	53,180.00
5000203 · Video Expenses	25,000.00
5000207 · Travel & Lodging	4,598.71
5000208 · Piano Tuning Expense	95.00
5000209 · Event Backline	4,797.00
5000210 · Towel Expense	1,034.28
5000250 · Stagehands - Contract Labor	65,829.84
5000252 · Runner/Prod Asst Wages	1,317.00
5000255 · Production - Payroll Taxes	100.77
5000256 · Production - Benefits	30.36
Total E-15 · PRODUCTION EXPENSES	205,796.49
E-20 · EVENT OPERATIONS	
5000300 · Event Staff Wages	17,038.03
5000301 · Event Box Office Wages	1,712.98
5000302 · Event Concession Contract Labor	14,059.09
5000303 · Event Maintenance Wages	7,388.16
5000304 · Event Club Wages	2,299.25
5000306 · Event Parking Wages	3,559.51
5000310 · Operations - Payroll Taxes	2,499.54
5000311 · Operations - Benefits	765.55
5000320 · Event Contract Labor	10,755.96
5000321 · Event First Aid	1,050.00
5000322 · Event Police Contract Labor	3,170.49
5000329 · Event Supplies - PSS	1,842.95
5000330 · Event Supplies	2,555.25
5000331 · Event Music Royalties	10,031.49
5000332 · Event Maintenance & Repairs	985.50
5000334 · Event Concession Supplies	110,052.53
5000337 · Event Parking Expenses	173.00
5000339 · Event Uniform Expenses	2,367.13
5000341 · Event Marketing Wages	675.00
5000342 · Hospitality/VIP Band Expense	6,546.75
5000399 · Event Miscellaneous Expenses	6,887.23

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Total E-20 · EVENT OPERATIONS	206,415.39
E-30 · ADVERTISING EXPENSE	
5000500 · Print Advertising	29,693.00
5000501 · Radio Advertising	121,223.67
5000502 · Television Advertising	58,724.97
5000503 · Web/Social Media Advertising	30,090.74
5000504 · Billboard Advertising	16,004.30
5000520 · Advertising Production	48,063.80
5000521 · Advertising Agency/PR Firm	4,500.00
5000630 · Nonevent Promotions	415.37
Total E-30 · ADVERTISING EXPENSE	308,715.85
E-35 · ADMINISTRATIVE EXPENSES	
E35-10 · ADMINISTRATIVE WAGES	
5000600 · Admin Wages	36,133.21
5000602 · Admin Nonevent Box Office Wages	7,363.13
5000604 · Admin Nonevent Maintenance Wage	571.71
5000605 · Admin Opening/Closing Wages	5,378.73
5000606 · Admin Nonevent Concessions Wage	19,689.67
5000620 · Admin Payroll Tax Expense	2,486.43
5000621 · Admin Employee Benefits	6,258.71
Total E35-10 · ADMINISTRATIVE WAGES	77,881.59
E35-20 · ADMINISTRATIVE EXPENSES	
5000700 · Admin Maintenance & Repairs	5,553.19
5000701 · Admin Office Supplies	2,673.97
5000702 · Admin Payroll Processing Fees	2,249.60
5000703 · Admin Permits & Licensing	5,642.10
5000704 · Admin Postage & Shipping	140.31
5000705 · Admin Printing	98.80
5000706 · Admin Travel & Auto	1,202.84
5000707 · Admin Box Office Expenses	2,604.86
5000708 · Admin Meals & Entertainment	151.22
5000709 · Admin Bank & Credit Card Fees	24,454.07
5000713 · Admin Equipment Rental	4,479.04
5000714 · Admin Maintenance Supplies	7,597.89
5000715 · Admin Equipment Repair	4,574.38
5000716 · Admin Insurance Expense	8,924.00
5000719 · Admin Contract Services	11,407.62
5000721 · Admin Accounting Services	33,475.02
5000798 · Interest Expense	1,665.26
5000799 · Admin Miscellaneous Expense	0.27
Total E35-20 · ADMINISTRATIVE EXPENSES	116,894.44
Total E-35 · ADMINISTRATIVE EXPENSES	194,776.03
E-40 · OCCUPANCY EXPENSES	
5000800 · Electricity Expense	11,932.73
5000803 · Telephone & Cellular	5,035.40
5000804 · Internet/Cable/Fiber Service	1,415.64
5000805 · Security Expense	14,621.96
5000806 · Landscaping Expense	7,079.40
5000807 · Signage Expense	128.00
5000808 · Building Repair & Maintenance	10,443.40
Total E-40 · OCCUPANCY EXPENSES	50,656.53
E-45 · SPONSORSHIP EXPENSES	
5000900 · Sponsorship Expenses	643.20
Total E-45 · SPONSORSHIP EXPENSES	643.20
Total Expense	2,361,371.12

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Net Income	331,150.65