

The Rose Music Center at the Heights

Profit & Loss

January through July 2017

	Jan - Jul 17
Income	
D-10 · TICKET REVENUE	3,447,672.84
D-20 · SPONSORSHIP REVENUE	331,300.00
D-25 · OTHER OPERATING REVENUE	
4300010 · Concessions Revenue	734,249.52
4300015 · Merchandise Sales	345,989.23
4300016 · Merchandise Sales Contra	-263,138.87
4300020 · Parking Revenue	216,076.00
4300026 · Hospitality/VIP Band Revenue	9,227.81
Total D-25 · OTHER OPERATING REVENUE	1,042,403.69
D-26 · MISCELLANEOUS REVENUE	
4400000 · Miscellaneous Income	625.72
4400010 · Interest Income	4,019.44
Total D-26 · MISCELLANEOUS REVENUE	4,645.16
Total Income	4,826,021.69
Gross Profit	4,826,021.69
Expense	
E-10 · TALENT EXPENSES	2,470,689.47
E-15 · PRODUCTION EXPENSES	
5000200 · Catering	89,638.02
5000201 · Equipment Rental	5,067.89
5000202 · Light & Sound Equipment	107,660.00
5000203 · Video Expenses	40,500.00
5000205 · Special Effects Expense	346.53
5000207 · Travel & Lodging	5,851.63
5000208 · Piano Tuning Expense	95.00
5000209 · Event Backline	7,297.00
5000210 · Towel Expense	1,584.87
5000250 · Stagehands - Contract Labor	125,104.56
5000252 · Runner/Prod Asst Wages	3,814.73
5000255 · Production - Payroll Taxes	291.85
5000256 · Production - Benefits	89.29
Total E-15 · PRODUCTION EXPENSES	387,341.37
E-20 · EVENT OPERATIONS	
5000300 · Event Staff Wages	46,906.28
5000301 · Event Box Office Wages	3,368.48
5000302 · Event Concession Contract Labor	64,480.90
5000303 · Event Maintenance Wages	15,702.17
5000304 · Event Club Wages	6,244.08
5000306 · Event Parking Wages	10,121.99
5000310 · Operations - Payroll Taxes	6,359.74
5000311 · Operations - Benefits	1,956.61
5000320 · Event Contract Labor	20,035.08
5000321 · Event First Aid	2,236.25
5000322 · Event Police Contract Labor	13,039.15
5000329 · Event Supplies - PSS	2,449.22
5000330 · Event Supplies	6,551.85
5000331 · Event Music Royalties	19,122.04
5000332 · Event Maintenance & Repairs	985.50
5000334 · Event Concession Supplies	188,199.23
5000337 · Event Parking Expenses	52.46
5000339 · Event Uniform Expenses	2,441.80
5000341 · Event Marketing Wages	789.00
5000342 · Hospitality/VIP Band Expense	7,375.42
5000399 · Event Miscellaneous Expenses	7,409.74
Total E-20 · EVENT OPERATIONS	425,826.99

The Rose Music Center at the Heights

Profit & Loss

January through July 2017

	Jan - Jul 17
E-30 · ADVERTISING EXPENSE	
5000500 · Print Advertising	29,693.00
5000501 · Radio Advertising	144,217.87
5000502 · Television Advertising	67,942.31
5000503 · Web/Social Media Advertising	34,946.43
5000504 · Billboard Advertising	16,004.30
5000520 · Advertising Production	49,777.60
5000521 · Advertising Agency/PR Firm	9,200.00
5000630 · Nonevent Promotions	415.37
Total E-30 · ADVERTISING EXPENSE	352,196.88
E-35 · ADMINISTRATIVE EXPENSES	
E35-10 · ADMINISTRATIVE WAGES	
5000600 · Admin Wages	37,078.71
5000602 · Admin Nonevent Box Office Wages	8,509.07
5000604 · Admin Nonevent Maintenance Wage	571.71
5000605 · Admin Opening/Closing Wages	5,833.73
5000606 · Admin Nonevent Concessions Wage	19,689.67
5000620 · Admin Payroll Tax Expense	2,681.22
5000621 · Admin Employee Benefits	6,317.22
Total E35-10 · ADMINISTRATIVE WAGES	80,681.33
E35-20 · ADMINISTRATIVE EXPENSES	
5000700 · Admin Maintenance & Repairs	5,553.19
5000701 · Admin Office Supplies	3,008.19
5000702 · Admin Payroll Processing Fees	2,797.46
5000703 · Admin Permits & Licensing	5,642.10
5000704 · Admin Postage & Shipping	151.59
5000705 · Admin Printing	98.80
5000706 · Admin Travel & Auto	1,594.96
5000707 · Admin Box Office Expenses	2,604.86
5000708 · Admin Meals & Entertainment	151.22
5000709 · Admin Bank & Credit Card Fees	29,995.36
5000713 · Admin Equipment Rental	6,664.04
5000714 · Admin Maintenance Supplies	8,105.46
5000715 · Admin Equipment Repair	7,814.88
5000716 · Admin Insurance Expense	33,767.85
5000719 · Admin Contract Services	11,407.62
5000721 · Admin Accounting Services	39,054.19
5000798 · Interest Expense	1,922.76
5000799 · Admin Miscellaneous Expense	0.80
Total E35-20 · ADMINISTRATIVE EXPENSES	160,335.33
Total E-35 · ADMINISTRATIVE EXPENSES	241,016.66
E-40 · OCCUPANCY EXPENSES	
5000800 · Electricity Expense	12,084.00
5000803 · Telephone & Cellular	5,888.73
5000804 · Internet/Cable/Fiber Service	1,651.58
5000805 · Security Expense	14,976.88
5000806 · Landscaping Expense	12,056.53
5000807 · Signage Expense	319.00
5000808 · Building Repair & Maintenance	10,860.80
Total E-40 · OCCUPANCY EXPENSES	57,837.52
E-45 · SPONSORSHIP EXPENSES	
5000900 · Sponsorship Expenses	975.83
Total E-45 · SPONSORSHIP EXPENSES	975.83
Total Expense	3,935,884.72
Net Income	890,136.97