

The Rose Music Center at the Heights

Profit & Loss

January through August 2017

	Jan - Aug 17
Income	
D-10 · TICKET REVENUE	4,065,601.79
D-20 · SPONSORSHIP REVENUE	332,800.00
D-25 · OTHER OPERATING REVENUE	
4300010 · Concessions Revenue	885,159.37
4300015 · Merchandise Sales	403,073.23
4300016 · Merchandise Sales Contra	-327,593.45
4300020 · Parking Revenue	274,249.50
4300026 · Hospitality/VIP Band Revenue	9,199.53
Total D-25 · OTHER OPERATING REVENUE	1,244,088.18
D-26 · MISCELLANEOUS REVENUE	
4400000 · Miscellaneous Income	733.05
4400010 · Interest Income	4,609.81
Total D-26 · MISCELLANEOUS REVENUE	5,342.86
Total Income	5,647,832.83
Gross Profit	5,647,832.83
Expense	
E-10 · TALENT EXPENSES	2,984,589.47
E-15 · PRODUCTION EXPENSES	
5000200 · Catering	131,451.69
5000201 · Equipment Rental	14,444.89
5000202 · Light & Sound Equipment	224,285.00
5000203 · Video Expenses	40,500.00
5000205 · Special Effects Expense	346.53
5000207 · Travel & Lodging	12,124.09
5000208 · Piano Tuning Expense	2,595.00
5000209 · Event Backline	14,497.00
5000210 · Towel Expense	2,239.56
5000250 · Stagehands - Contract Labor	175,312.59
5000252 · Runner/Prod Asst Wages	6,373.61
5000255 · Production - Payroll Taxes	487.61
5000256 · Production - Benefits	149.66
Total E-15 · PRODUCTION EXPENSES	624,807.23
E-20 · EVENT OPERATIONS	
5000300 · Event Staff Wages	79,370.48
5000301 · Event Box Office Wages	5,060.25
5000302 · Event Concession Contract Labor	91,132.17
5000303 · Event Maintenance Wages	24,779.72
5000304 · Event Club Wages	10,696.19
5000306 · Event Parking Wages	16,603.81
5000310 · Operations - Payroll Taxes	10,507.17
5000311 · Operations - Benefits	3,234.93
5000320 · Event Contract Labor	28,122.80
5000321 · Event First Aid	4,283.71
5000322 · Event Police Contract Labor	18,661.88
5000329 · Event Supplies - PSS	2,449.22
5000330 · Event Supplies	10,042.63
5000331 · Event Music Royalties	22,623.19
5000332 · Event Maintenance & Repairs	985.50
5000334 · Event Concession Supplies	232,127.13
5000339 · Event Uniform Expenses	2,573.48
5000341 · Event Marketing Wages	837.00
5000342 · Hospitalty/VIP Band Expense	8,975.97
5000399 · Event Miscellaneous Expenses	7,631.46
Total E-20 · EVENT OPERATIONS	580,698.69
E-30 · ADVERTISING EXPENSE	

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5000500 · Print Advertising	30,016.50
5000501 · Radio Advertising	172,604.70
5000502 · Television Advertising	91,889.34
5000503 · Web/Social Media Advertising	45,442.70
5000504 · Billboard Advertising	26,763.25
5000520 · Advertising Production	50,266.20
5000521 · Advertising Agency/PR Firm	12,200.00
5000630 · Nonevent Promotions	415.37
Total E-30 · ADVERTISING EXPENSE	429,598.06
E-35 · ADMINISTRATIVE EXPENSES	
E35-10 · ADMINISTRATIVE WAGES	
5000600 · Admin Wages	42,147.08
5000602 · Admin Nonevent Box Office Wages	10,388.67
5000604 · Admin Nonevent Maintenance Wage	709.71
5000605 · Admin Opening/Closing Wages	5,866.73
5000606 · Admin Nonevent Concessions Wage	19,689.67
5000620 · Admin Payroll Tax Expense	3,225.40
5000621 · Admin Employee Benefits	7,060.35
Total E35-10 · ADMINISTRATIVE WAGES	89,087.61
E35-20 · ADMINISTRATIVE EXPENSES	
5000700 · Admin Maintenance & Repairs	5,553.19
5000701 · Admin Office Supplies	3,008.19
5000702 · Admin Payroll Processing Fees	3,483.10
5000703 · Admin Permits & Licensing	5,642.10
5000704 · Admin Postage & Shipping	193.91
5000705 · Admin Printing	98.80
5000706 · Admin Travel & Auto	2,398.51
5000707 · Admin Box Office Expenses	2,604.86
5000708 · Admin Meals & Entertainment	151.22
5000709 · Admin Bank & Credit Card Fees	41,899.00
5000712 · Admin Damage/Lost Expense	1,500.00
5000713 · Admin Equipment Rental	10,793.04
5000714 · Admin Maintenance Supplies	8,872.95
5000715 · Admin Equipment Repair	6,838.74
5000716 · Admin Insurance Expense	33,767.85
5000719 · Admin Contract Services	11,407.62
5000721 · Admin Accounting Services	44,633.36
5000798 · Interest Expense	2,174.49
5000799 · Admin Miscellaneous Expense	0.80
Total E35-20 · ADMINISTRATIVE EXPENSES	185,021.73
Total E-35 · ADMINISTRATIVE EXPENSES	274,109.34
E-40 · OCCUPANCY EXPENSES	
5000800 · Electricity Expense	20,980.77
5000803 · Telephone & Cellular	6,605.00
5000804 · Internet/Cable/Fiber Service	1,887.52
5000805 · Security Expense	15,404.86
5000806 · Landscaping Expense	12,056.53
5000807 · Signage Expense	319.00
5000808 · Building Repair & Maintenance	11,086.03
Total E-40 · OCCUPANCY EXPENSES	68,339.71
E-45 · SPONSORSHIP EXPENSES	
5000900 · Sponsorship Expenses	100.83
Total E-45 · SPONSORSHIP EXPENSES	100.83
Total Expense	4,962,243.33
Net Income	685,589.50